

Our offerings



We move target groups — straight to you.

The demand for mobility is steadily growing around the globe. By the year 2020, our annual passenger volumes will have increased from 50 million today to 88 million. We're not only getting ready to create additional capacities, but also see ourselves as specialists for convincingly addressing different target groups. Consumers with above-average purchasing power are systematically lured by a mix of tailored marketing and sales promotion activities: for instance, business travelers and guests from China, Japan and Korea, a group that is increasing in importance for airport retailers.